



2025 AAA SPONSORSHIP KIT

READY TO BE A SPONSOR?

Take advantage of our **new** sponsorship opportunities and get your name in front of NEPA's ad professionals.



AAFNEPA.ORG

AMERICAN ADVERTISING AWARDS

The American Advertising Federation of Northeastern Pennsylvania is proud to announce the 2024-25 American Advertising Awards.

As the largest local event specifically targeted to the advertising community, this is the premier place to get your name in front of advertising and marketing professionals in our area. The competition is part of a three-tiered National Competition that begins at a local level.

AAF NEPA's club hub is Scranton/Wilkes-Barre, but our outreach and membership base spans the vast region of

Northeastern Pennsylvania with an approximate 100+ mile radius. Our organization is a partnership of agencies, vendors, creatives, educators, writers, developers, photographers, and so much more. We are the only organization in NEPA that is dedicated to promoting the greater effectiveness and integrity of advertising. As a leading voice, we stand united as an authority for the greater good of our industry.

AAA SPONSORSHIP OPPORTUNITIES

Award Spotlight Presenting Sponsor \$1500

Present an award category, live at the show with your team.

SPONSORSHIP WILL RECEIVE:

- One 8-person table
- Full-screen ad during the preshow
- Verbally thanked during the show
- Logo on print pieces
- Logo as an American Advertising Awards sponsor on our website + promotions
- Social media thank you before & after the show

Showcase Sponsor \$250

Be included in the preshow rotation of showcase sponsors.

SPONSORSHIP WILL RECEIVE:

- 1 ticket
- Rotating logo at the preshow
- Logo as an American Advertising Awards sponsor on our website

Cocktail Sponsor \$500

Printed pieces at the bar during the show, framed to take home.

SPONSORSHIP WILL RECEIVE:

- 2 tickets
- Logo as an American Advertising Awards sponsor on our website
- Full-screen ad during the preshow
- Printed piece to take home
- Name + pick a signature cocktail
- Social media thank you before the show

Student Award Winner Sponsor \$250

Allows forwarding student winners to nationals at a low cost for our student members.

SPONSORSHIP WILL RECEIVE:

- Verbally thanked during the student winners portion
- Rotating Logo at the preshow
- Logo as an American Advertising Awards sponsor on our website

Email info@aafnepa.org to discuss in-kind sponsorships

THE 2024 AMERICAN ADVERTISING AWARDS • FRIDAY, FEB 28, 2024

**READY TO BECOME A SPONSOR? CONTACT US AT [INFO@AAFNEPA.ORG](mailto:info@aafnepa.org)
OR VISIT AAFNEPA.ORG/SPONSORSHIPS**