



2024 SPONSORSHIP KIT

READY TO BE A SPONSOR?



AAFNEPA 50th anniversary logo featuring the text 'aaf american advertising federation northeast pennsylvania' and '50th anniversary' with a colorful '50th' graphic.

Take advantage of our **new** sponsorship opportunities. Become a sponsor today!



AAFNEPA.ORG

AMERICAN ADVERTISING AWARDS

The American Advertising Federation of Northeastern Pennsylvania is proud to announce the 2023-24 American Advertising Awards

As the largest local event specifically targeted to the advertising community, this is the premier place to get your name in front of advertising and marketing professionals in our area. The competition is part of a three-tiered National Competition that begins at a local level.

AAF NEPA's club hub is Scranton/Wilkes-Barre, but our outreach and membership base spans the vast region of

Northeastern Pennsylvania with an approximate 100+ mile radius. Our organization is a partnership of agencies, vendors, creatives, educators, writers, developers, photographers, and so much more. We are the only organization in NEPA that is dedicated to promoting the greater effectiveness and integrity of advertising. As a leading voice, we stand united as an authority for the greater good of our industry.

SPONSORSHIP OPPORTUNITIES

Award Spotlight Presenting Sponsor \$1500

Present an award category, live at the show with your team.

SPONSORSHIP WILL RECEIVE:

- One 8 person table
- Rotating logo at the preshow
- Verbally thanked during the show
- Logo on print pieces
- Logo as an American Advertising Awards sponsor on our website + promotions
- Social media thank you before & after the show

Showcase Sponsor \$250

Be included in the preshow rotation of showcase sponsors.

SPONSORSHIP WILL RECEIVE:

- 1 ticket
- Rotating Logo at the preshow
- Logo as an American Advertising Awards sponsor on our website

Cocktail Sponsor \$500

Printed pieces on tables and at the bar, framed to take home.

SPONSORSHIP WILL RECEIVE:

- 2 tickets
- Logo as an American Advertising Awards sponsor on our website
- Printed piece to take home
- Name + pick a signature cocktail
- Social media thank you before the show

Student Award Winner Sponsor \$250

Allows forwarding student winners to nationals at no cost for our student members.

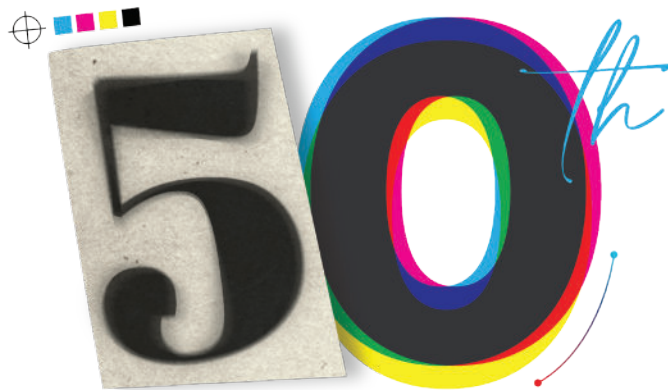
SPONSORSHIP WILL RECEIVE:

- Verbally thanked during the student winners portion
- Rotating Logo at the preshow
- Logo as an American Advertising Awards sponsor on our website

**THE 2023 AMERICAN ADVERTISING AWARDS • FRIDAY, MARCH 8, 2024
FM KIRBY CENTER • WILKES-BARRE, PA • 6PM**

READY TO BECOME A SPONSOR? CONTACT US AT INFO@AAFNEPA.ORG

aaf american
advertising
federation
northeast
pennsylvania



anniversary

celebrate with us



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$5000

SPONSORSHIP WILL RECEIVE:

- ADDY Award Spotlight Presenting Sponsor package (*valued at \$1500*)
- Logo as an AAF NEPA sponsor on our website
- Sponsor for all events for 2024
- Logo on event print pieces
- Logo on event promotions

Gold Sponsor \$2500

SPONSORSHIP WILL RECEIVE:

- ADDY Award Spotlight Presenting Sponsor package (*valued at \$1500*)
- Logo as an AAF NEPA sponsor on our website
- Sponsor for 1 event for 2024
- Logo on event print pieces
- Logo on event promotions

Silver Sponsor \$750

SPONSORSHIP WILL RECEIVE:

- Logo as an AAF NEPA sponsor on our website
- Sponsor for 1 event for 2024
- Logo on event print pieces
- Logo on event promotions

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