

Make room for the new guys in town!

**AMERICAN
ADVERTISING
AWARDS**

**2 NEW
AWARDS!**

**COMMUNITY
SPOTLIGHT**
Presented by Comcast Spotlight

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AAF
NORTHEAST PENNSYLVANIA

**COMMUNITY
SPOTLIGHT**

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**The American Advertising Federation
of NEPA is proud to announce two
new awards for the 2015-2016
American Advertising Awards!**

The **Excellence in Printing Award** recognizes superior quality in print production.

This award is given in three subcategories:

- **Offset Printing**
- **Digital Printing**
- **Specialty Printing/finishing:**

Specialty printing/finishing would include but is not limited to: die cutting, foil stamping, embossing/debossing, letterpress, lamination, special coatings (spot UV, soft touch, etc).

Entries can be flat, folded or 3D constructions. This award is a local specific category, winners are not eligible for advancement to the District 2 American Advertising Awards.

**COMCAST
SPOTLIGHT®**

The *Comcast Spotlight Community Spotlight Award* recognizes one American Advertising Award finalist for exceptional work with a community focus. All work that promotes a nonprofit community organization or event in Northeastern Pennsylvania qualify for this award. Entries do not enter in a specific category for this award. Instead all qualifying entries in any category (including but not limited to Public Service) will be eligible for the Community Spotlight Award.

All 2015-2016 AAA finalists will be evaluated for the following criteria to determine eligibility for the Community Spotlight Award. Entries must promote one of the following located in Northeastern Pennsylvania:

- Non-profit organization
- Community Event
- Arts and culture
- Environment and science
- History and heritage

One winner will be awarded based on a judges choice deliberation.

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